



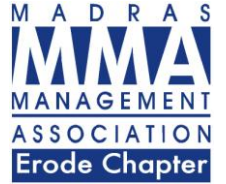
**VELALAR COLLEGE OF ENGINEERING AND TECHNOLOGY,
THINDAL, ERODE – 638012**

(AUTONOMOUS)

(Accredited by NAAC with 'A' Grade and NBA, New Delhi.)

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INVITATION

The Management, Principal, HOD, Staff, Students of Management
Studies (MBA) & Madras Management Association (MMA)
cordially invite you all for the

SEMINAR

on

“Branding in Marketing and Advertising”

by

Mr.M.K.CHANDRASEKAR,
Founder & Chairman, Catapult,
Chennai

Thiru S.D.CHANDRASEKAR,
Secretary & Correspondent

will preside over the function

Venue: Main Building Conference Hall (II Floor)

Date : 21-11-2016

Time : 02:30 p.m

ALL ARE INVITED

VELALAR COLLEGE OF ENGINEERING AND TECHNOLOGY, ERODE -12

**ASSOCIATION OF MANAGEMENT STUDIES - VELMA
&
MADRAS MANAGEMENT ASSOCIATION – ERODE CHAPTER**

SEMINAR

Date: 21.11.2016

AGENDA

- ❖ Prayer Song
- ❖ Welcome Address
- ❖ Presidential Address
- ❖ Felicitations
- ❖ Chief Guest Introduction
- ❖ Honoring the Chief Guest
- ❖ Chief Guest Address
- ❖ Discussion Session
- ❖ Vote of Thanks
- ❖ National Anthem