

### ABOUT THE INSTITUTION

Velalar College of Engineering and Technology is a self-financing co-educational Autonomous Institution established in the year 2001 with all the necessary infrastructural facilities provided by Vellalar Educational Trust that ably governs it. The college is approved by AICTE, affiliated to Anna University, Chennai and accredited with 'A' Grade by NAAC. The BE programmes of ECE, EEE, CSE & BME have been accredited by NBA. The institution has completed 15 years of dedicated and excellent service in the field of technical education. The institution offers seven UG Programme (BME, Civil Engg., CSE, ECE, EEE, IT, & Mech. Engg.) and six PG (M.E - CSE, Embedded System Technologies, Applied Electronics, VLSI Design, MBA & MCA) programmes. There are five research centers under the departments of EEE, ECE, Management Studies, Physics and Chemistry which have been approved by Anna University.

### ABOUT THE DEPARTMENT

The Department of Management Studies (MBA) was started in the year 2005. Its aim is to bring out intellectually alert, scientifically progressive, globally competent and dynamic young Business Administrators and Management Professionals. The Students who come out are technically competent and 'employable' human resources for various Business Enterprises. There is an increasing realization among the faculty and the Research Scholars about the importance of research for a successful academic career. The department also focuses on developing daring entrepreneurs.

### ABOUT THIS FDP

Motivation has been found to be an important driving force in academia as well as business. The programme is designed to train and equip the teaching fraternity to face new challenges. Being motivated is the prerequisite for career upliftment. The participant will gain valuable information about developing motivational skills. The programme aims at giving inspiration and propelling the faculty for higher learning and helps to implement effective ways to use motivational techniques in the modern day situations.

### TOPICS TO BE COVERED

- Dynamics of Motivation
- Live Life King Size
- Confidence Building
- Building a Positive Attitude

### RESOURCE PERSONS

1. **Dr. Thomas T. Thomas**, Director/Principal, Guruvayurappan Institute of Management, Coimbatore.
2. **Dr. A.G.V. Narayanan**, Dean, Faculty of Management, EBET Group of Institutions, Kangayam.
3. **Mr. P. Anjesh**, Buyer Communicator for Textile Industry, Coimbatore.
4. **Mr. P. Nandhakumar**, Proprietor, Bubbles Woman's World & Maya Bazaar Restaurants, Erode.  
(Certified Trainer - JCI India.)

### FACULTY DEVELOPMENT PROGRAMME

Theme :  
"MOTIVATING THE MOTIVATORS"

8<sup>th</sup> & 9<sup>th</sup> December 2016

### Registration Form

Name : \_\_\_\_\_

Designation : \_\_\_\_\_

Department : \_\_\_\_\_

Institution : \_\_\_\_\_

Address : \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Pin code : \_\_\_\_\_ Phone: \_\_\_\_\_

E-mail : \_\_\_\_\_

Accommodation required : Yes / No

Registration Fee : Rs. 300/-

Payment Details

DD No. : \_\_\_\_\_ Date : \_\_\_\_\_

DD Issuing Bank \_\_\_\_\_ Branch : \_\_\_\_\_

Date :

Place: \_\_\_\_\_ Signature

Signature of Head of the Institution  
(with office seal)

◆ Photocopy of the registration form may also be used.

## ADVISORY COMMITTEE

### CHIEF PATRON

**Thiru. S. S. Kandaswamy,**  
President, Vellalar Educational Trust.

### PATRON

**Thiru. S. D. Chandrasekar, B.A.,**  
Secretary & Correspondent

### PRESIDENT

**Dr. M. Jayaraman,**  
Principal

### VICE - PRESIDENTS

**Prof. L. Peter Stanley Bebington,**  
Dean (Academics),

**Prof. P. Jayachandar,**  
Dean (Student Affairs),

### CONVENOR

**Dr. T. Vetrivel,**  
Prof. & Head/MBA

### CO – ORDINATORS

**Mr. N. Balachandran,** AP (Sl.Gr.)/MBA

**Mr. S. Logesh Kumar,** AP (Sr.Gr.)/MBA

### ORGANISING COMMITTEE

**Ms. D. Muthukrishnaveni,** AP (Sl.Gr.)/MBA

**Mr. M. Madhukrishnan.** AP/MBA

**Mr. R. Moorthi,** AP/MBA

**Ms. T. Mohanapriya,** AP/MBA

**Ms. D. Aarthi,** AP/MBA

## REGISTRATION FEE

The registration fee is Rs. 300/- which includes the Registration kit, Lunch and Refreshment. The fee is to be paid in the form of Demand Draft in favour of “Velalar College of Engineering and Technology” payable at Erode.

Send your entries through e-mail [vcetmbafdp16@gmail.com](mailto:vcetmbafdp16@gmail.com) or by post / courier to the Co-ordinator of FDP\*.

## ACCOMMODATION

Accommodation can be arranged in the college hostel for outstation participants on request.

## IMPORTANT DATES

Last Date for Registration : 02.12.2016

Acceptance Notification : 05.12.2016

(Only through E-Mail)

## ADDRESS FOR COMMUNICATION

\*The Coordinator - FDP

Department of Management Studies  
Velalar College of Engineering and Technology  
(Autonomous)

Thindal, Erode - 638 012.

Ph: 94422 43410, 95669 00011

Email: [vcetmbafdp16@gmail.com](mailto:vcetmbafdp16@gmail.com)

## FACULTY DEVELOPMENT PROGRAMME

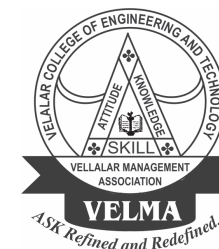
On

## “MOTIVATING THE MOTIVATORS”



8<sup>th</sup> & 9<sup>th</sup> December 2016

Organised by



DEPARTMENT OF MANAGEMENT STUDIES  
**VELALAR COLLEGE OF ENGINEERING  
AND TECHNOLOGY**

(Autonomous)

(Accredited by NAAC with 'A' Grade & Accredited by NBA)

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