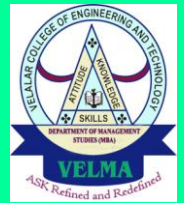




**VELALAR COLLEGE OF ENGINEERING AND TECHNOLOGY,  
(AUTONOMOUS)  
THINDAL, ERODE – 638012**

(Accredited by NAAC with 'A' Grade and NBA, New Delhi.)



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**INVITATION**

The Management, Principal, Dean, Staff and Students of  
Management Studies (MBA) cordially invite you all for the

**GUEST LECTURE**

on

***“Neuro Marketing and Consumer Behaviour”***

by

**Mr. S. LOGESHKUMAR**

Administrative Officer, VET Institute of Arts and Science,  
Thindal, Erode -12

**Thiru. S.D. CHANDRASEKAR**

Secretary & Correspondent, Vellalar Educational Trust, Erode  
will preside over the function.

**Venue:** MBA Conference Hall (IV - Floor)

**Date :** 05-01-2022

**Time :** 10:45 a.m.

**Welcome You All**

**VELALAR COLLEGE OF ENGINEERING AND TECHNOLOGY, ERODE -12  
(AUTONOMOUS)**

**ASSOCIATION OF MANAGEMENT STUDIES - VELMA**

**GUEST LECTURE**

Date: 05-01-2022

**AGENDA**

- ❖ Prayer Song
- ❖ Welcome Address
- ❖ Presidential Address
- ❖ Felicitations
- ❖ Chief Guest Introduction
- ❖ Chief Guest Address
- ❖ Discussion Session
- ❖ Vote of Thanks
- ❖ National Anthem