



**VELALAR COLLEGE OF ENGINEERING AND TECHNOLOGY,
(AUTONOMOUS)**

THINDAL, ERODE – 638012

(Accredited by NAAC with 'A' Grade and NBA, New Delhi.)



ASSOCIATION OF MBA – VELMA & EEDISSIA

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INVITATION

The Management, Principal, Dean, Staff and Students
of Management Studies (MBA) cordially invite you all for the

WORKSHOP

on

“Sales and Marketing Practices”

by

Shri. G.SHANMUGASEKAR

National Trainer, Redington India (P) Limited, Erode

&

Shri. R.SUBRAMANIAM,

Ex. President, EEDISSIA, Erode



Venue: Online Platform - Zoom Meeting

Zoom Meet Link: <https://us02web.zoom.us/j/82397869497>

Date: 27-01-2022 (Thursday)

Time: 9:30 a.m.

Welcome You All

**VELALAR COLLEGE OF ENGINEERING AND TECHNOLOGY, ERODE -12
(AUTONOMOUS)**

ASSOCIATION OF MANAGEMENT STUDIES – VELMA & EEDISSIA

WORKSHOP

Date: 27-01-2022

AGENDA

- ❖ Prayer Song
- ❖ Welcome Address
- ❖ Presidential Address
- ❖ Felicitations
- ❖ Chief Guest Introduction
- ❖ Chief Guest Address
- ❖ Discussion Session
- ❖ Vote of Thanks
- ❖ National Anthem