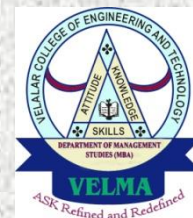




**VELALAR COLLEGE OF ENGINEERING AND TECHNOLOGY,
(AUTONOMOUS)
THINDAL, ERODE – 638012**
(Accredited by NAAC with 'A+' Grade and NBA, New Delhi.)



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INVITATION

The Management, Principal, Dean, Staff and Students of Management Studies (MBA) cordially invite you all for the

GUEST LECTURE

of

VELMA activities for the Academic year 2022 - 2023

Dr.P.KARTHIKEYAN

Associate Professor,
Department of Management Studies,
Kongu Engineering College, Perundurai

has kindly consented to be the Resource Person and

will deliver a special lecture on

“Research Methods & Techniques in Indian Business”

Thiru S.D.CHANDRASEKAR

Secretary & Correspondent, VCET, Erode

will preside over the function.

Venue: MBA Conference Hall (4th Floor)

Date : 13-02-2023

Time : 1.20 p.m

**VELALAR COLLEGE OF ENGINEERING AND TECHNOLOGY, ERODE -12
(AUTONOMOUS)**

ASSOCIATION OF MANAGEMENT STUDIES - VELMA

GUEST LECTURE

Date: 13-02-2023

AGENDA

- ❖ Tamil Thai Vazhthu
- ❖ Welcome Address
- ❖ Presidential Address
- ❖ Felicitations
- ❖ Chief Guest Introduction
- ❖ Chief Guest Address
- ❖ Discussion Session
- ❖ Vote of Thanks
- ❖ National Anthem