



**VELALAR COLLEGE OF ENGINEERING AND TECHNOLOGY
(AUTONOMOUS)**

**(Approved by AICTE, New Delhi & Affiliated to Anna University,
Chennai**

Accredited by NAAC with 'A+' Grade)

THINDAL, ERODE – 638012, TAMILNADU

Department of Management Studies (MBA)



The Management, Principal, Staff and Students of Management Studies (MBA) cordially invite you all
for the inauguration of Tamil Nadu State Council for Science and Technology (TNSCST), Chennai

Sponsored TWO Days workshop on

**“Medicinal Plants Cultivation and Enhancing Agricultural
Entrepreneurship”**

Dr. R. P. JAGADEESHKANTH

Head, Department of Horticulture,
Kumaraguru Institute of Agriculture,
Sakthi Nagar, Appakudal, Erode

has kindly consented to be the Chief Guest

Thiru. S.D.CHANDRASEKAR

Secretary & Correspondent

will preside over the function.

Date : 04.10.2023

Time : 09.30 a.m

Venue: VCET Second Floor Conference Hall

WORKSHOP SCHEDULE

On

Medicinal Plants Cultivation and Enhancing Agricultural Entrepreneurship

DATE(S)	SESSIONS & TITLE	RESOURCE PERSON
04.10.2023 Wednesday	INAUGURATION Session I: <ul style="list-style-type: none">• Agricultural practices for Medicinal Plant Cultivation	Dr. R. P. JAGADEESHKANTH, Head, Department of Horticulture, Kumaraguru Institute of Agriculture, Sakthi Nagar, Appakudal, Erode.
	Session II: <ul style="list-style-type: none">• Role of Medicinal Plants in Enhancing National Health and Wealth	Thiru. P. PACHIAPPAN, Subject Matter Specialist(SMS)- Horticulture, ICAR KVK, Gobichettipalayam.
05.10.2023 Thursday	Session I: <ul style="list-style-type: none">• Government Financial Schemes for promoting Agricultural Entrepreneurship	Dr. K. SHOBA THINGALMANIAN, Associate Professor (Horticulture), Agricultural Research Station, Bhavanisagar.
	Session II: <ul style="list-style-type: none">• Production and application of Organic Inputs and Creation of Value added products	Shri. THIRUGNANASAMBANDAM, Managing Director - UYIR, Nalvazhi Agriculture and Bio Products Pvt Ltd, Kangayam.