

# VELALAR COLLEGE OF ENGINEERING AND TECHNOLOGY

(Autonomous)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)

(ACCREDITED BY NAAC WITH 'A+' GRADE)

THINDAL, ERODE – 638 012. TAMILNADU.

DEPARTMENT OF MANAGEMENT STUDIES (MBA)



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## INVITATION

The Management, Principal, Staff and Students of  
Management Studies (MBA)  
cordially invite you all for the

### INAUGURAL FUNCTION

of

VELMA Association

activities for the year 2023 - 24

### Shri. DURAI PALANISAMY

Executive Director, Pallavaa Group, Erode  
Vice Chairman – SIMA

has kindly consented to be the Chief Guest and to deliver a  
Special Lecture on

### “ENTREPRENEURSHIP”

**Thiru. S. D. CHANDRASEKAR**  
Secretary & Correspondent, VCET

will preside over the function

**Venue** : II – Floor Conference Hall

**Date** : 13.09.2023

**Time** : 09.45 a.m

**WELCOME YOU ALL**

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## AGENDA

- 09.45 am : Tamil Thai Vazthu & Lighting Kuthuvilakku
- 09.50 am : Welcome Address  
Gayathri.S – II MBA
- 09.55 am : Introduction of Office Bearers – VELMA Association  
Dr.T.Vetrivel – HoD/ MBA
- 10.05 am : Presentation of Plan of Action for the Academic Year 2023-24  
Logitha.G – II MBA (VELMA Association Secretary)
- 10.15 a.m : Presidential Address  
Thiru. S. D. CHANDRASEKAR  
Secretary & Correspondent
- 10.20 a.m : Felicitations  
Dr. M. JAYARAMAN, Principal  
Prof. P. JAYACHANDAR, Dean
- 10.30 a.m : Introduction to the Chief Guest  
Niranjana.T – II MBA
- 10.35 a.m : Inaugural Address and Special Lecture on “Entrepreneurship”  
Shri. DURAI PALANISAMY  
Executive Director, Pallavaa Group, Erode
- 11.05 a.m : Vote of Thanks  
Venkatesh.L – I MBA
- 11.10 am : National Anthem