



VELALAR COLLEGE OF ENGINEERING AND TECHNOLOGY

(AUTONOMOUS)

(Approved by AICTE & Affiliated to Anna University, Chennai)

(Accredited by NAAC with A grade & NBA)

ERODE - 638012



DEPARTMENT OF MANAGEMENT STUDIES (MBA)

&

ERODE DISTRICT SMALL SCALE INDUSTRIES ASSOCIATION (EDISSIA)



Department of Management Studies and Erode District Small Scale Industries Association jointly Organize One Day Training Program

INVITATION

The Management, Principal, Dean, Staff and Students of Management Studies cordially invite you all for the Training on

“Sales and Marketing Strategies for the Entrepreneurs”

Thiru. S. D. CHANDRASEKAR

Secretary & Correspondent, Velalar College of Engineering and Technology, Erode
will preside over the function

Sri. P. THIRUMOORTHY

Managing Director, Sakthi Fruits Products, Nasiyanur, Erode &
President, EDISSIA, Erode
has kindly consented to be the Chief Guest

Mr.S.M.RASUMANI

Training Coordinator, EDISSIA, Erode

&

Mr.Du.VELUMANI

National Trainer, EDISSIA, Erode
will be the Special Guests

Dr. M. JAYARAMAN

Principal, Velalar College of Engineering and Technology, Erode
&

Prof. P. JAYACHANDAR

Dean, Velalar College of Engineering and Technology, Erode
will felicitate the gathering

Venue : 2nd Floor Conference Hall

Date & Time : 26.02.2021 (Friday) @ 9.45 a.m.

Dr.D.MUTHUKRISHNAVENI, Professor/ MBA
Coordinator

Dr. T.VETRIVEL, HoD / MBA
Convener



VELALAR COLLEGE OF ENGINEERING AND TECHNOLOGY,
ERODE -12

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DEPARTMENT OF MANAGEMENT STUDIES (MBA)

&

ERODE DISTRICT SMALL SCALE INDUSTRIES ASSOCIATION (EEDISSIA)



Date: 26.02.2021

Training on “*Sales and Marketing Strategies for the Entrepreneurs*”

AGENDA

- ❖ Prayer Song
- ❖ Welcome Address
- ❖ Presidential Address
- ❖ Felicitations
- ❖ Chief Guest Introduction
- ❖ Chief Guest Address
- ❖ Training Sessions
- ❖ Vote of Thanks
- ❖ National Anthem