

**VELALAR COLLEGE OF ENGINEERING AND TECHNOLOGY, (AUTONOMOUS)
ERODE-12
DEPARTMENT OF MANAGEMENT STUDIES (MBA)
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MESSAGE FROM THE HOD

It gives me immense pleasure in writing the message for newsletter. It provides me ample chance to scale and weigh our efforts and its outcomes in our Department. The calendar of this year, when glanced through, reminds me of some significant events. Sincere work has started paying attention of making glorious academic achievements and successful placement records of the student. The faculty members could identify valuable time for sharing their ideas and views through publishing their articles in reputed national and international journals. The Department News Letter focuses on the Achievements of the Students and Faculty members from the MBA department in Curricular, Co-curricular and Extra-curricular Activities. Dedicated students and faculty team lead to consistent improvement in academic, research and placement performance.

- Dr.T.VETRIVEL, Prof & Head

Department of Management Studies

Association Activities of MBA
for the period of July 2016 to September 2016

INAUGURAL FUNCTION



The Department of Management Studies of Velalar College of Engineering and Technology has inaugurated VELMA – Association of MBA on 30.07.2016. The function was honored by the distinguished chief guest Shri.N.Sampath Kumar, AGM – Training & Career advancement, Roots Industries India ltd, Coimbatore. He delivered a special lecture on the topic “Industries expectation from Budding Managers”. He shared his experience about Industrial practices.

GUEST LECTURE



The function was honored by the distinguished chief guest Dr.Kavidasan, Director, Roots Industries India ltd, Coimbatore. He delivered a motivational speech on **“Boost your self confidence”** on 23/08/16. He shared his experience with the budding managers. He also advised the students to have focus on their goal which will enable them for future success. He quoted different personalities with their real life experience.

WORKSHOP



The Department of Management Studies of Velalar College of Engineering and Technology, the VELMA – Association of MBA has organized a workshop on 31.08.2016. The function was honored by the distinguished chief guest Dr.A.Jelince Dhinakar, Assistant Professor, Department of Business Administration, Arighnar Anna Govt. Arts College, Karur. He delivered a special lecture on the topic “Interpersonal Skills for Young Entrepreneurs”. In his speech, he expressed about the importance of interpersonal skills in today’s business environment. He highlighted many real time examples and the failures that the successful entrepreneur had faced. He articulated the students to create something out of

nothing and be a risk taker to become successful entrepreneurs. He also insisted to develop the interpersonal skills like creativity, listening, communication and accept the happenings.

TECHNICAL SYMPOSIUM



The Department of Management Studies and Computer Applications organized an one day National level Technical Symposium on 30.09.2016 at 9.00 am. In this programme, more than 300 Students from various Engineering, Arts & Science Colleges have participated. Various events have been conducted on that day. At the outset, Mr.P.Vijaya Kumar, CEO, Tex Valley Market Ltd., Gangapuram, Erode was invited as the chief guest and delivered the presidential address. In his speech, he stated the importance of smart work and follow in all the aspects. Also, he insisted the requirement of knowledge on the current issues. In this function, Thiru.S.D.Chandrasekar, Secretary and Correspondent, Vellalar Educational Trust felicitated the gathering.