

**VELALAR COLLEGE OF ENGINEERING AND TECHNOLOGY, (AUTONOMOUS)
ERODE-12**

DEPARTMENT OF MANAGEMENT STUDIES (MBA)

2021 – 2022 (ODD)

VOLUME 22 ISSUE 22 NEWS LETTER

Editorial Board

Chief Patron:

Thiru.S.S.Kanadasamy,
President/Vellalar Educational Trust(VET)

Patron:

Thiru.S.D.Chandrasekar,
*Secretary/Vellalar Educational
Trust(VET)*

President:

Dr.M.Jayaraman,
*Principal/Velalar College of Engineering
and Technology(VCET)*

Vice Presidents:

Prof.L.Peter Stanely Bebington,
Dean(Academics)
Prof.P.Jayachandar,
Dean(Student Affairs)

Editor-In-Chief:

Dr.T.Vetrivel,HOD/MBA

Members:

Dr.D.Muthukrishnaveni,Prof /MBA
Dr.T.Mohanapriya, Asso.Prof/MBA
Dr.S.Kumar, Asso.Prof/MBA
Dr.K.T.Kalaiselvi, Asso.Prof/MBA
N.Balachandran, Asst.Prof/MBA
S.Janani, Asst.Prof /MBA



MESSAGE FROM THE HOD

It gives me immense pleasure in writing the message for newsletter. It provides me ample chance to scale and weigh our efforts and its outcomes in our Department. The calendar of this year, when glanced through, reminds me of some significant events. Sincere work has started paying attention of making glorious academic achievements and successful placement records of the student. The faculty members could identify valuable time for sharing their ideas and views through publishing their articles in reputed national and international journals. The Department News Letter focuses on the Achievements of the Students and Faculty members from the MBA department in Curricular, Co-curricular and Extra-curricular Activities. Dedicated students and faculty team lead to consistent improvement in academic, research and placement performance.

- Dr.T.VETRIVEL, Prof & Head

Department of Management Studies

MBA - ASSOCIATION ACTIVITIES FOR THE PERIOD OF JULY - 2021 TO SEPTEMBER - 2021

ASSOCIATION INAUGURAL FUNCTION



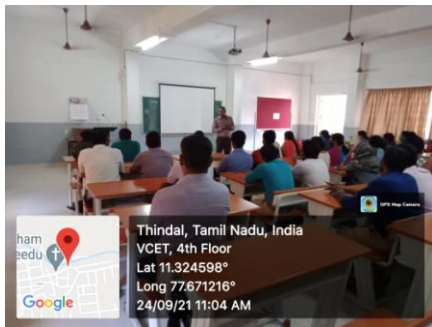
Organized Association Inaugural Function on 27-08-2021. Shri. DURAI PALANISWAMY ,Executive Director, Pallava Group of Companies, Erode & Vice Chairman, CII - Erode Zone, Erode was the resource person.

SEMINAR



Organized a seminar on “Qualities of Great CEOs” on 14.09.2021. Shri. JFM.Narendra Kumar Patel, Managing Director, Gayathri Marbles, Erode & Zons Trainer – JCI, India was the resource person.

WORKSHOP



Organized a Workshop on “Employability skills for MBAs” on 24.09.2021. Mr. P.Arun & Mr.Praveenkumar R, Executive Trainers, Innovative HR & Training Pvt Ltd., Coimbatore was the resource person.

SEMINAR



Organized a Seminar on “Importance of communication in every walk of life” on 24.09.2021 and Mr. P. Anjesh, Buyer Communicator for Textile Industries, Coimbatore was the resource person.

SEMINAR



Organized a seminar on “Skills Set for MBA’s after their Graduation” on 29.09.2021. Shri. V. MOHANRAJ Managing Director, Anupam International, Erode was the resource person.

ENTREPRENEURSHIP DEVELOPMENT CELL INAUGURATION:



Entrepreneurship Development Cell was inaugurated on 28.09.2021. Thiru. P. Nallamuthu, Managing Director, Abhinav Fabrics Pvt Ltd, Karur was the Chief Guest.

Conference /Workshop / Seminar / FDP Programs Attended by Faculty:

SEMINAR/WEBINAR:

- **Dr.T.Vetrivel** had participated National Five Day Faculty Development Program on “ICT Tools for E-Content Development and Teaching Learning Techniques”

organized by SRM Institute of Science and Technology College of Management from 20.09.2021 – 24.09.2021.

- **Dr.T.Vetrivel** had participated in Virtual Conference on “Pon Manjal-2021” Organized by Confederation of Indian Industry(CII), Erode Zone on 30.09.2021
- **Dr.T.Mohanapriya** had participated Faculty Development Programme on the topic “ICT Tools – The Emerging Trends of Teaching” organized by Department of Secretarial Practice, Besant Women’s College, Karnataka from 24.08.2021 to 30.08.2021.
- **Dr.T.Mohanapriya** had participated Faculty Development Programme on the topic “ICT Tools for Online Teaching” organized by IQAC Cell, Government College for Women, Karnataka from 25.06.2021 to 03.07.2021.

Faculty Name	Seminar/Webinar	FDP	Conference	Workshop
Dr.T.Vetrivel	-	1	1	-
Dr.D.Muthukrishnaveni	-	-	-	-
Dr.T.Mohanapriya	-	2	-	-
Dr.S.Kumar	-	-	-	-
Dr.K.T.Kalaiselvi	-	-	-	-
Mr.N.Balachandran	-	-	-	-
Mrs.S.Janani	-	-	-	-
Total	-	3	1	-

LECTURES / KEY NOTE ADDRESS/CONFERENCE PRESENTED BY FACULTY:

Lecture / Key note Address Delivered:

- **Dr.T.Mohanapriya** acted as a resource person and delivered a lecture on the topic, ‘Be a Winner’ Organized by Department of Commerce (Banking and Accounting), Vellalar College for Women, Erode on 15.09.2021

